

Eric Anderson

Product Design | UI/UX

Design professional with over 10 years of experience in the software design and development space. I excel at delivering exceptional user experiences and smoothing the transition from design to development.

Experience

December 2018 - Present

Freelance

User Experience Design, Prototyping, Animation, 3D Content Creation, Character Design, Start Up experience with storytelling and visualization

February 2016 - May 2018

Product Designer / Product Manager (Mobile) at Verizon

Working with Product, Design, and Development teams to deliver Fios IPTV and Fios TV, Verizon's new mobile TV experience. Heavily engaged in ideation, visual design, user testing, user journeys, dev requirements, and product realization and launch.

February 2014 - February 2016

Designer at Verizon

UI/UX for go90, a brand new mobile initiative for Verizon. Prototyping and motion graphics for transitions and UI element animations. Creation and maintenance of mobile platforms UI library.

May 2012 - February 2014

Creative Engineer at Intel Corporation

Design and engineering for Intel Media's OnCue platform. Mobile, web, and TV prototyping. Interaction design using After Effects and HTML 5.

November 2008 - May 2012

Senior Creative Engineer at Archetype Inc

Developed applications from prototype to completion for the desktop, web, TV, and mobile. Developed applications in HTML 5, Silverlight, WPF, Flash, and other environments. Design, asset creation, and implementation using Photoshop and Illustrator. Creation of motion comps and presentations using After Effects, Maya, and Audio. Mobile Application Development using Xcode and Eclipse. Audio/Video production, filming, editing, and compression.

January 2007 - October 2008

Senior Creative Engineer at Metaliq

Developed and designed applications for the desktop, web, and mobile using HTML, Silverlight, WPF, Flash, and other software. Focused on C# development using Silverlight, WPF, and Blend to create rich, interactive applications for the web and desktop.

Education

1999 - 2000

Expression College for Digital Arts
Associate of Arts (A.A.), Digital Arts

Personal Info

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E-mail

eric@ndrsn.com

Linkedin

www.linkedin.com/in/ndrsn

Portfolio

<http://www.ndrsn.com/>

Skills

Interaction Design

User Testing

UX

Prototyping HTML/Native

Motion Design

Product Management

Jira/Confluence

Tools

Sketch

Figma

Photoshop

Illustrator

After Effects

Maya

Digital and Analog Sketching